

HADDON DRIVE RESERVE, ATTWOOD

BACKGROUND

Hume City has over 700 parks, reserves and walkways. Council is planning to replace the play equipment and undertake park improvements at a number of parks and sought the feedback of residents as to what they would like considered in the park. The focus of this consultation was Haddon Drive Reserve, Attwood.

METHODOLOGY

Aim

The aim of the engagement was to ascertain what people would like to see in the playspace.

Survey design and process

An online survey was made available on the Participate page from 20 April to 15 May 2023. Postcards were sent to the 314 households within a 500-metre radius of the park informing them of the consultation opportunity.

A Facebook post went out on 27 April 2023 alerting those who followed Hume City Council's account of the opportunity to give feedback.

The data was downloaded via the Participate platform's automated reporting feature. All information was managed in accordance with the *Privacy and Data Protection Act 2014* (Vic).

KEY FINDINGS

Participate page visits

The page containing the consultation attracted 296 visits which is 94.3% of households in the targeted area¹. Of the visits, 43 (14.5%) further informed themselves by clicking on information within the page.

Table 1: Platform statistics

Level of engagement	No.	Explanation
Aware	296	Visited the site or project but did not take any further action (e.g. click on something) Note - an 'aware' person can have visited the page multiple times and will count once as an 'aware' visitor
Informed	43	An informed visitor has taken the 'next step' from being aware and clicked on something.

124 responses were obtained via the online survey. Five were received via email or post.

Comments regarding favourite things

Respondents were asked to identify two of their favourite things about the park. Playing was mentioned by 44 respondents as being their first favourite thing, while 25 liked being able to take part in activities such as soccer or kicking the footy. Walking was the next most popular thing to do in the space (n = 17) followed by having a picnic or barbeque (n = 13).

The most common second favourite thing was being active by playing soccer or footy (n = 29) followed by playing (n = 26).

Table 2: Favourite things about the park

1st favourite thing (n = 115)	2nd favourite thing (n = 104)
Play soccer	Sitting/picnic areas
Play soccer	Walk the dog
Picnic	Play
Enjoy the grass, trees and nature. Play time with kids.	Enjoy nature. NO concrete or carpark please.
Walk the dog	Playground
Walks	Playground
Walk the dog	Exercise
Swings	Pirate ship
Playground	Sport

¹ Note: there is no way to determine if all of the page visits were from households who received a postcard

1st favourite thing (n = 115)	2nd favourite thing (n = 104)
Kick the footy	Not much else because the space is useless
Kick the footy	Nothing else b/c our kids are teens
Walk	Play on grass
Walk	Dog for run
play soccer on grass	play on swing
swing on a big swing	swing on a little swing
Walk	Absorb serenity and green space
Playground	Walk
Use the playground for my kids	Enjoy the open space
Playground	Walk around block
Take the kids out to play on the swing	Kick the ball in the park
Walks	
Meet friends	Kick the football
Play football	Play at the park
Play with the kids	Exercise
Playground	Excercise
Kick a footy	Ride my bike
The space	Swings and slide
My little ones play at the playground	Playing on the grass
Use my scooter and bike	Play ball games
Play ball sports	Play on the swings
Use the BBQ area	Use the play equipment
Use the open space	Use the play equiment
Take grandchildren to play on the eauipoanf kick a ball around	Just run around on the grass with the grandchildren
Play	Walk my dog
I love taking my grandkids to the park when they visit	I love having a bar be que there with all my family
Football	Dog walking
Walk Dog	Picnics
Playground	Using the open spaces
swing	walk dog
Play on the park equipment	Play soccer or kick the ball

1st favourite thing (n = 115)	2nd favourite thing (n = 104)
BBQ with the family	Walking the dog
Grandchildren playing in save environment	Seeing people gathering and enjoying open space
Walk	
Meditate	
Take the dogs	Take the kids
Walk	Wanting the kids to play basketball
Take the kids on the playground	Kick the footy
Walking	Picnic
Use the park	Play with the dog on the grass
Let my child play at the playground	Walk my dog there
Swing	Na
Eat at the shelter and table	Walk the dog
Play with m children on the equipment	Walk our dog
Relax with friends and family	Play
Exercise	Spcoalise
My kids love the swings	Pretending to drive the pirate ship
Enjoy the nature and animals	engage with friendly locals
swings	Pirate ship
Ride bike	Ride scooter
Playing with our grandkids in the existing playground	Walking on the pathway around the perimeter of the park for exercise
Walk around the open space	
Play soccer	Exercise
Play soccer	Run around
Play soccer - kick the ball around	Walk
climbing the play equipment	playing soccer on the green space
Take my dog for a walk around the park	Have a picnic on the grass
Playground	Picnic
Bbq	Swing
Take Grandchildren to the play equipment	Walk around the park
Ball games	Playground
Walk the dog	Play with kids at park

1st favourite thing (n = 115)	2nd favourite thing (n = 104)
Play soccer with my kids	Run around the parking
Walks with my baby	
Go to the park and catch up with my mates	Play basketball
Take walks around these unpreserved grounds	Play basket ball and enjoy the surroundings
Play at the playground	There is nothing else to do there
Swings	Fort
Playground	Ball sports on the grass area
Kids use the play ewuipment	Walk around the path
Play football (AFL) sports with kids	
Walk the dog - free roaming	
play with my dog	Enjoy the green grass
Play on pirate ship	Roll down the hill
Walking/exercising	Sitting and enjoying the scenery
Play with children	Host friends bbq and relax
Take kids to the playground	Take dogs for a walk around park
Walking around park	Taking grandchildren to playground
Climb the pirate ship	Run on the grass
Kick a football	Play with my daughter
Children playground	Walking and exercise
Swings	Picnic
Kick a footy	Walk
Play with dogs	
Picnic area	Play equipment
Basketball	Footy
Swings	Ride bike around the track
Walking	Kids playing ball
Picnic	Play Sports
Walk	Cycle
Play basketball	Take the dog
Take my two little girls around the park	Go for a walk as it's a big place
Run	Swings
Climbing	Kite
Take kids to the play space	Have picnics

INTERNAL WORKING DOCUMENT

Prepared by: Organisational Performance & Strategy

1st favourite thing (n = 115)	2nd favourite thing (n = 104)
Play Soccer	Jog
Playground equipment	Oval adjoining for dog run
Use the playground	Kick the ball
Use the playground	Kick football/soccer ball
Play outdoor activities with my grandchildren eg football	Use the park area for walking/exercise
Use the playground	Seating for picnics
Picnic	Play
We love the open space - walking it and our dog running and driving by it.	The swings and play ground for our 3 kids aged 10, 6, 2.
Playground	Community events and stalls
Sit around a table and enjoy an afternoon chat with coffee and bikkies	Exercising

One thing respondents would like to see in the new playspace

Respondents were asked to name one thing they would like to see in the new playspace.

Table 3: One thing respondents would like to see in the new playspace

Active area (n = 53)
Half court basketball court
Soccer ground
Exercise equipment.
Scooter/bike course
Basketball ring
Excercise equipment
Sport playground Basketball
Basketball court
Basketball court
I would love to see a basketball court as I always have to drive far to go play
A basketball ball courts & hoop
Skate park
Flat area to play balls sports
basketball ring and court
Basketball half court
Basketball court

Active area (n = 53)
Multi-purpose courts. Tennis, Basketball, Soccer goals
Basketball Rimg
Half basketball court
Basketball court and seated area for older kids
Basketball courts
Soccer pitch
1/2 court Basketball
Exercise equipment
basketball court
Soccer field
A soccer pitch
Soccer goals
Exercise equipment/circuit
Skate park
Skate park
Soccer /basketball court
UPGRADE, basketball courts, bigger exciting playground equipment
A basketball court
A basketball court for all the kids to enjoy from in and out of the estates
Kids bike/scooter traffic track
A netball/basketball ring
Netball ring
Maybe a basketball court
Exercising equipment such as ellipticals.
Basketball court
A flat area where sports can be played
Exercise equipment and a basketball court
Basketball court, nicer grass and flatter area
Undercover Basketball court
Sporting areas for teens
Basketball ring
Basketball Court
Basketball court

Active area (n = 53)

Skate park

Skate park

Multipurpose courts

An exercise route

Play equipment (n = 25)

Trampoline

Climbing web tower

the same big swing like nepoli greenvale park

a big swing

A bigger playground for multiple age groups

More playground equipment

Flying fox

Flying fox

Monkey bars, trampoline, climbing, toilets

Climbing frame

New play tower

Big circle swing , pool

My 8 year old said she would love monkey bars

flying fox

A flying fox

Big Webb climbing net

Flying fox

Tumble bar

Better playground facilities especially for every age

Multiple swing types

Bigger and more variety. More swinging variety

Soft flooring, new and improved play space for toddlers through to early teens

Playground equipment with area for slightly older kids (9-10)

Flying fox

A flying fox (maybe down the hill!)

INTERNAL WORKING DOCUMENT

Prepared by: Organisational Performance & Strategy

Better playspace (no further detail) (n = 18)

A much bigger upgraded park and seating
Upgrade existing facilities
An upgraded playground
new and improved play equipment
Much larger playground with better facilities and larger bbq area and seating
Bigger play ground and public ammenities
Improved play area
Better playground
A better playground
More play space/equipment areas and on the vacant land.
Newer and more playground equipment
Better playground like new estates
Redevelopment of grass area and playground equipment
UPGRADE, basketball courts, bigger exciting playground equipment
More fun equipment for children
More, upgraded play equipment for better play & adventure
MUCH IMPROVED PLAY GROUND FOR KIDS
Replacing the existing playground equipment

Infrastructure (n = 9)

BBQ areas and rotunda
More under cover areas
Larger BBQ area & undercover seating
Much larger playground with better facilities and larger bbq area and seating
Shade sails - there's no protection on sunny days - the area is so exposed
Electric vehicle chargers
Soft flooring, new and improved play space for toddlers through to early teens
More seating and shade
Undercover seats

Toilets (n = 6)

Toilet facilities

Monkey bars, trampoline, climbing, toilets

Toilet

Toilets

Toilets. If you use the BBQ facilities and have a small gathering there are no toilets at present.

Toilet

Public toilets

Clean Toilets

Water play (n = 2)

Water play area

Water play feature

Other (did not form theme) (n = 10)

I would like to see walking tracks and beautiful walking paths with trees and shrubs and larger picnic areas for all ages to use – it would be lovely to have wetlands as part of the upgrade

The space flattened to make it easier to play games with the grandchildren

Secure dog park

Enclosed dog park

In addition to the basketball court, how about a fenced "dog off leash" area. My kids are scared of dogs and they presently have limited use of the facilities because of dogs off leash. A cafe would also be great

natural resources

The open space retained

An enclosed dog park - possibly near the open space near entrance to Cambridge Gardens estate - also a secured community garden which would be great for the senior members of the estate.

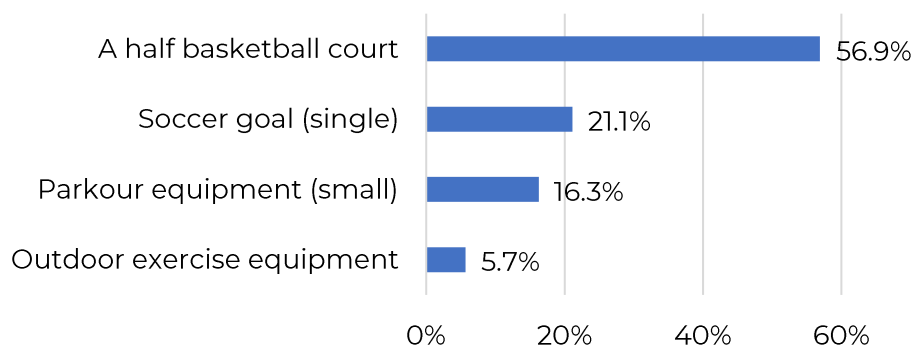
Walking path all around & no magpies

Car parking is very important. Currently no parking at all and residents who live further in the estate find it difficult to park on the street and access the reserve

Preferred activity

Respondents were provided with a list of activities that could be added to the space and asked to pick the one they preferred. The majority of respondents wanted a basketball half court (n = 70).

Figure 1: Preferred activity (n = 123)



Special needs to be taken into account

Ten respondents answered the question whether their family have special needs that should be taken into account:

- Accessible play equipment
- autism and partial blindness
- Big large round basket swing
- Communication boards for inclusive play
- Daughter has ASD - likes ball sports especially shooting netball
- Diabetic needs space to run around to helping burn off energy
- Easy access to walk
- Irritable bowel syndrome - access to toilets at the park would be super handy
- Sensory
- Track wide enough for wheelchairs

Important things to know about the park

The final question asked if there were any other important things respondents would like Council to know about the park. Seven respondents provided new information that had not been covered in earlier questions.

It is worth noting that in this section 3 people stated they were opposed to toilets going into the park.

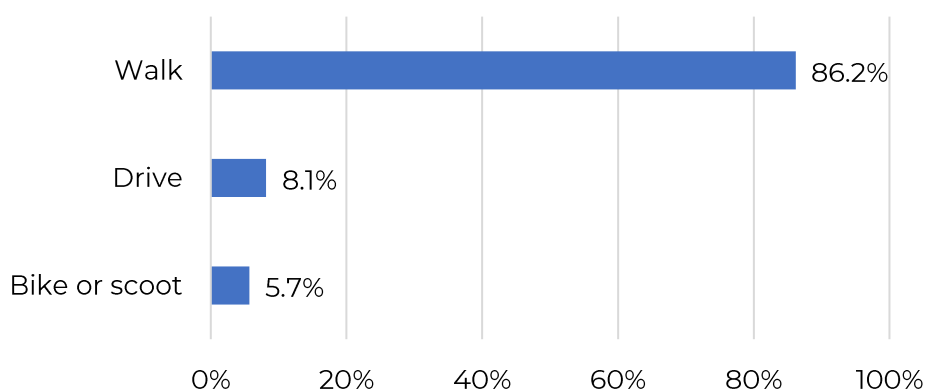
Table 4: Other important things to know about the park (n = 7)

A public tennis court would also be good.
Anti vehicular fencing around the reserve, to stop ingress.
Create a full community environment
Currently, I can not walk a full round in the park. You need to exit and enter from parkers cr or walk on the grass to complete around around the park. If I want to walk or cycle more than one round it is so inconvenient at the moment
Do not put any car parks. Just add sporting activities for the kids soccer basketball cricket
Hume has been falling behind compared to neighbouring (Merri-Bek, for example) suburbs when it comes to EV charging adoption. I think this park needs a small parking space build and should be the first EV charger spot due to its close proximity to the airport and local shops (Westmeadow SC, with hotels nearby)
vehicle exclusion fencing to restrict unintended vehicle access

Travel mode

Respondents were asked how they usually travelled to the park. Walking was the most common mode of transport (n = 106).

Figure 2: Travel mode to park (n = 123)



Those who drove were asked what changes could be made to encourage them to use active travel modes. The most popular change amongst the 9 respondents who answered this question was more direct shared paths (n = 4). The respondent who chose 'other' wanted "Specific areas to leave bike and scooters".

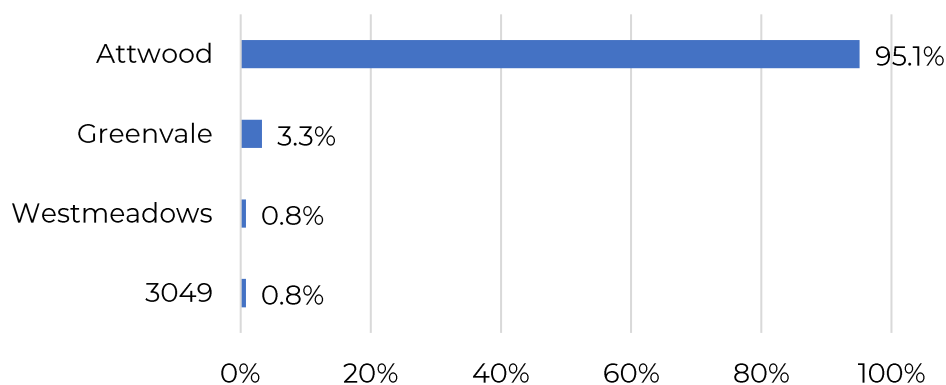
Table 5: Changes that would encourage active travel (n = 9)

Changes to make	No.
More direct shared paths that connect directly to the park	4
Places to rest on the way to the park	2
Shade along the way to the park	2
Lighting along the way to the park	2
Wider shared paths on the way to the park	1
Other	1
Maintenance of existing paths that go to the park	0
Directional signage or maps	0
Line marking along the way to the park	0
Distance markers along the way	0

Demographics

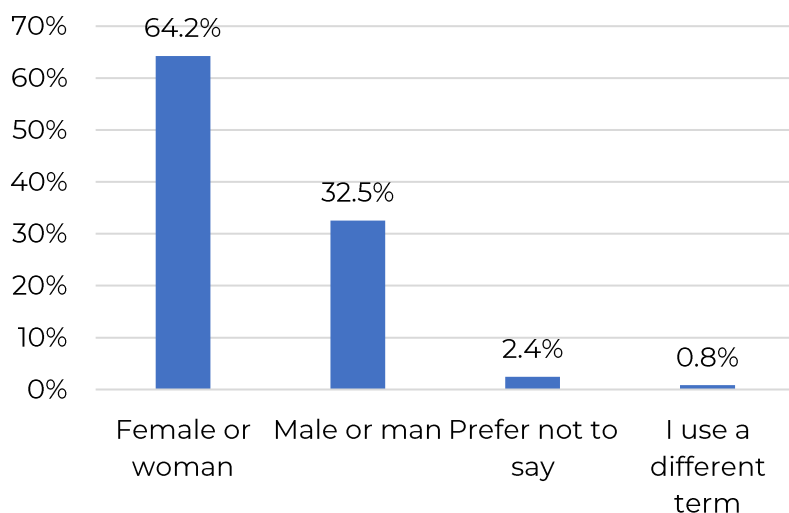
One hundred and sixteen respondents lived in Greenvale.

Figure 3: Respondent's suburb (n = 122)



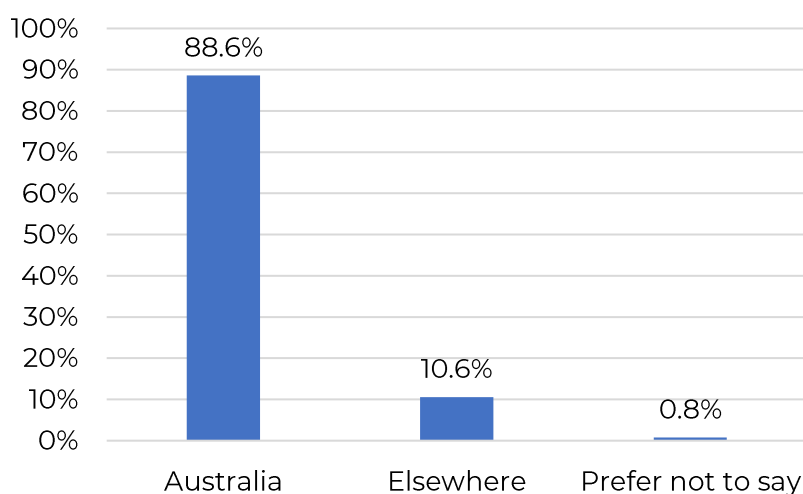
The majority of respondents were female (n = 75).

Figure 4: Respondent's gender (n = 123)



Australia was the country of birth for 109 respondents.

Figure 5: Respondent's country of birth (n = 123)



Feedback received via email or post

Feedback from 5 people was received via email or post. One person did not provide any feedback that was applicable to the playspace.

There was a desire to see the park improved with specific suggestions being made for a flying fox, see-saw, big slides, a climbing wall, a big tower with a slide, trampolines, swings and monkey bars.

For more active opportunities suggestions were made for soccer, football, basketball, an exercise track and tennis.

One person suggested having "newer rubber type surfaces" rather than tan bark.

While one person stated that more barbeques were not needed, two felt that barbeques and tables were important features. One person wanted toilets and one was opposed.

Feedback from Facebook post

A Facebook post went out on 27 April 2023 alerting those who followed Hume City Council's account of the opportunity to give feedback. The post mentioned this playspace consultation and the one for Kirkham Drive. Thirty-one people liked the post and 11 people commented. Three comments were about the consultations but as both were in the same post it is unable to be determined which one they referred to:

Hume City Council hopefully soon..

Hume City Council Jim Overend - Hume City Council.. I can't believe this upgrade is so delayed. We met on this playground site over 3 1/2 years ago to discuss my concerns. My 3 grandkids will be teenagers by the time this council upgrades this playground. It's just not fair for our kids in our community over the past 12 years.. nothing has been done here. No excuses help those kids who are missing out now.

Hume City Council it is very old and run down

Appendix A: Survey

Haddon Hall Drive Reserve – Park Improvements

(untitled)

Thank you for wanting to give feedback about Haddon Hall Reserve, Attwood. This will help us understand how you use the space and what you would like to see.

This survey will take 2-5 minutes and **closes on Monday 15 May 2023**.

Privacy Statement:

A report that includes your feedback will be prepared by Hume City Council. This report will not contain opinions or information that could lead to the identification of any individuals. Council is committed to ensuring that survey information remains confidential, and is managed in accordance with the *Privacy and Data Protection Act 2014 (Vic)*. If you have an enquiry regarding this survey, please feel free to contact Council's Research, Evaluation & Engagement Team by calling us on 9205 2200 or emailing research@hume.vic.gov.au

The playspace and how you use the space

1. What are your two favourite things to do at Haddon Hall Drive Reserve?

1st favourite
thing to do

2nd favourite
thing to do

2. What ONE thing would you like to see in the new playspace?

The one thing I
would like to see
is:

3. Do you or your family have any special needs that need to be considered in the planning of the park? (required) *

- ☐ Yes
- ☐ No

LOGIC Hidden unless: #3 Question "Do you or your family have any special needs that need to be considered in the planning of the park? (required)" is one of the following answers ("Yes")

ID 8

4. What special needs do we need to consider?

5. Please choose one of the proposed activities you would prefer to see in the reserve:

Council aim to provide a variety of opportunities in reserves, but budget and amenity provision may allow for one opportunity, and we would like the community to tell us what they prefer

- ☐ A half basketball court
- ☐ Soccer goal (single)
- ☐ Parkour equipment (small)
- ☐ Outdoor exercise equipment

6. If there are any other important things you would like to tell us about Haddon Hall Drive Reserve please do so here: (otherwise, please move to the next question)

Getting to the Reserve

7. How do you USUALLY travel to Haddon Hall Drive Reserve (choose all that apply)

- ☐ Walk
- ☐ Bike or scoot
- ☐ Drive
- ☐ Public transport
- ☐ Other - Write In (Required)

LOGIC Hidden unless: ((#7 Question "How do you USUALLY travel to Haddon Hall Drive Reserve (choose all that apply)" is one of the following answers ("Drive") OR #7 Question "How do you USUALLY travel to Haddon Hall Drive Reserve (choose all that apply)" is one of the following answers ("Public transport")) OR #7 Question "How do you USUALLY travel to Haddon Hall Drive Reserve (choose all that apply)" is one of the following answers ("Other - Write In (Required)"))

8. What changes would encourage you to walk/cycle/scoot to the park?
(Choose all that apply)

- ☐ More direct shared paths that connect directly to the park
- ☐ Wider shared paths on the way to the park
- ☐ Maintenance of existing paths that go to the park
- ☐ Directional signage or maps
- ☐ Places to rest on the way to the park
- ☐ Line marking along the way to the park
- ☐ Distance markers along the way
- ☐ Shade along the way to the park
- ☐ Lighting along the way to the park
- ☐ Other - Write In (Required)

*

A bit about you

 16

10. What suburb do you live in?

11. How do you describe your gender?

- ☐ Woman or female
- ☐ Man or male
- ☐ Non-binary
- ☐ I use a different term
- ☐ Prefer not to say

12. What Country were you born in?

- ☐ Australia
- ☐ Elsewhere
- ☐ Prefer not to say

Thank You!



Thank you for taking our survey. Your response is very important to us.