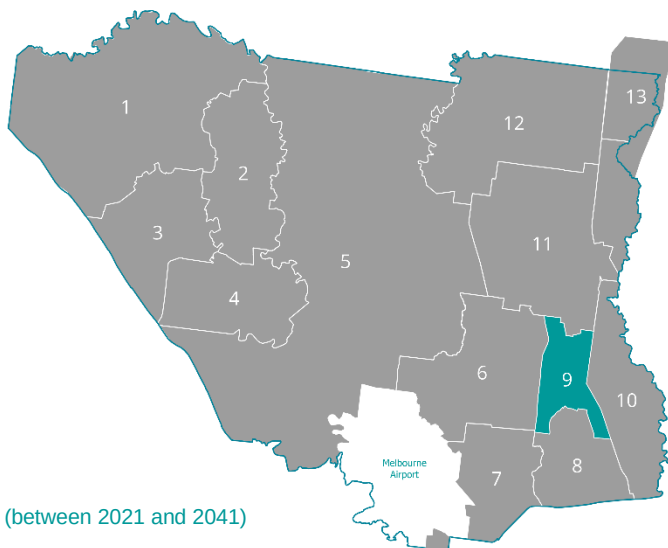


Precinct 9: Roxburgh Park



28,000¹ people



8,500 households



-0.11% average annual grow rate² (between 2021 and 2041)

COMMUNITY PROFILE



Location and features: Roxburgh Park Precinct is an established residential area that went through significant growth in the mid-1990s. It is bounded by the Craigieburn railway line in the east, Aitken Boulevard in the west, Biltmore Crescent to the north and Barry Road to the south. It was a planned community, with a balance of residential and industrial land, along with public reserves.



Household types (customer segmentations): The most common customer segmentation types in this Precinct are³:

- Blue-collar families from multicultural backgrounds, living in outer-suburban areas, with average to high income (50% of households)
- Multicultural families, sometimes single parents, living in outer-suburban areas with low income (36% of households)
- Multicultural older couples living in outer-suburban areas for a long time, with low income but high property value (7% of households).



Population characteristics: The median age of residents is 32 and the median weekly household income is \$1,468, below the Hume median of \$1,703. 'Parents & homebuilders' (aged 35-49 years) are the dominant age group, followed by 'young workforce' (aged 25-34 years) and 'older workers & pre-retirees' (aged 50-59 years). In this Precinct, 27% of people are aged under 18 years, compared to 26% across Hume. Lone person households account for 12% of all households.



Cultural diversity: 45% of residents were born in Australia and 49% were born overseas. The top overseas countries of birth are Iraq (13%), Turkey (8%), Syria (3%) and Lebanon (3%). Just under one quarter of people (24%) speak mainly English at home and more than two thirds of people (68%) use a language other than English. The top non-English languages used at home are Arabic (18%), Turkish (16%), Chaldean (7%) and Assyrian (6%). Around 15% of people use another language at home and speak English 'not well' or 'not at all', almost double the Hume rate of 8%.



Aboriginal and Torres Strait Islander people: There are 157 Indigenous persons, making up 0.6% of the population. This is lower than compared to Hume (0.8%) and Greater Melbourne (0.7%).



Education and employment: Almost two in five residents (39%) aged 25+ years have a Certificate III or higher level of education (Certificate III and IV: 11%, Advanced Diploma or Diploma: 9% and, Bachelor Degree or higher: 19%), compared to 49% across Hume. The labour force participation rate (either working or looking for work) for residents aged 15+ years is 48% (compared to 59% for Hume). For those that are employed, the top industries of employment are 'health care and social assistance' (12%), 'construction' (11%), and 'retail trade' (11%). Over two out of five employed residents (45%) work within Hume. 13% of young people aged 15-24 years are not engaged in employment, education or training.

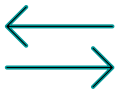


Health and Wellbeing: 9.1% of all residents have a disability. For those aged 0-64 years, the rate is 5.2%, higher than compared to Hume at 4.3% and the highest across all Precincts. Looking particularly at those aged 25-64 years, 6.9% have a disability, compared to 4.3% for Hume overall. Just over one in four residents (27%) have at least one long-term health condition, with the top selected conditions being asthma (6.9%), diabetes (6.7%), mental health issues (6.4%) and arthritis (6.2%).



Community priorities and needs: New residents to the Precinct⁴ indicated that the services they need now are predominantly community services such as leisure centres/pools, libraries and sports clubs/reserves. Immunisation services, as well as preschool/kindergarten, primary school and home maintenance services are also needed within five years.

Compared to other Precincts, there are lower rates of Council's Community Indicators Survey⁵ respondents within the Roxburgh Park Precinct who are involved in social groups



Change in community profile: Over 28,000¹ residents live in this Precinct, with the number forecasted to decline marginally by around 700² people by 2041. Just under two fifths (37%) of new residents to the Precinct⁴ intend to stay in the area for over ten years or indefinitely, with one third (33%) not sure how long they plan to stay. Forecasts indicate that the population will continue to predominantly be 'parents & homebuilders' (aged 35-49 years). The population is forecast to decline to 2041 across all age groups except for those age 60 years and over.

Data Sources:

Australian Bureau of Statistics, 2021 Census - unless indicated otherwise, as noted below:

¹ Australian Bureau of Statistics, Estimated Resident Population, 2021

² Id, Hume City Population Forecasts, 2016-2041

³ Experian Mosaic Customer Segmentation Data, 2022

⁴ Hume City Council, New Household Survey, 2016-2020

⁵ Hume City Council, Community Indicators Survey, 2016-2022

KEY DRIVERS AND CONSIDERATIONS: COMMUNITY INFRASTRUCTURE



Vulnerable and disadvantaged: Similar to Broadmeadows Precinct, Roxburgh Park Precinct has a number of challenges around vulnerable and disadvantaged communities, who are experiencing complex social issues. Local and targeted services will be required to support this community.



Changing community: With the mixture of households from multicultural families with high income to the increased concentration of newly arrived and second-generation migrants with low incomes, the need to continue to monitor and assess the adequacy of services and infrastructure to meet community needs and expectations will be paramount.



Accessibility and inclusion: To achieve current benchmarks and desired service standards, there will be a need to maintain and enhance existing assets to ensure that gaps in services and infrastructure do not continue to grow, including spaces for people to meet/gather.



Health and wellbeing: Poor physical and mental health associated with challenges experienced by refugee and low English proficient communities will be a significant driver for this community. Informal opportunities for families and children to interact with each other and support services such as playgroups are important to meet community needs.

KEY DRIVERS AND CONSIDERATIONS: OPEN SPACE



Urban Development: There is pressure from infill development in the southern parts of the Precinct in Meadow Heights. There is a high degree of change being directed along Pascoe Vale Road, decreasing to moderate and gradual change heading towards Broadmeadows Valley Park. High change is also being directed to large lots along David Munroe Drive and Thomas Brunton Parade in Roxburgh Park, near the activity centre. Moderate change is being considered near Bridgewater Road, where there are large lots. However, the open space in these localities is good, but there may be a need to consider the play provision and walking and cycling connections in these locations.



Urban Heat Vulnerability 2018: Roxburgh Park is identified as having high sensitivity to urban heat events, with a rating of 5 out of 5 in residential areas.



Urban Forest: The urban forest canopy coverage is predominantly less than 2% throughout the Precinct with pockets of more coverage. A pocket of 15-20% canopy coverage can be seen in the Woodlands Park. Additionally, a pocket of medium density 5-10% canopy coverage can be found around the residential pocket just north of Somerton Road.



Conservation Value: The conservation values within this Precinct lie predominantly within pockets scattered throughout Broadmeadows Valley Park.



Accessibility: Roxburgh Park is car dependant, with a Walk Score* of 35. 99.70% of the properties in the Roxburgh Park are within a 400m walkable catchment of open space and approximately 334 properties are not.

*A [Walk Score](#) is a number between 0 and 100 that measures the walkability of any address. A Walk Score close to 100 means that the address or suburb is not car dependant (errands do not require a car) while a score closer to 0 means that the suburb is very car dependant (errands require a car).